



Doritos – Sling Baby

<https://www.youtube.com/watch?v=6SWNLDdnz0A>

1. What does this commercial hope to make you believe?
2. Look up the word *smug*. Do you see smug in this commercial? If so, how does it add to the message?
3. Why are a baby and an elderly lady in a wheelchair a good choice for the characters in this commercial?

Answers are Better When You Can Tell us WHY

Challenges and Extension Ideas:

- Make a mini catapult using household items.
- Invent a game to play with the catapult.

